

# Lincoln Highway Corridor Plan

CITY OF NEW HAVEN, INDIANA

McKenna worked with the City of New Haven to create a plan rooted in a new vision for a vibrant commercial activity supported by a mix of uses and transportation options. The Lincoln Highway Corridor Plan identified concrete strategies to increase the sense of place along the corridor. The existing character of the Lincoln Highway has wild variation, from industrial trucking uses, to regional shopping, to neighborhood and community centers. From one precedent to the next, the City needed an approach that would unify the corridor's strengths and set the stage for redevelopment.

McKenna's approach was to build on our knowledge of the City, and its partnerships with INDOT and Allen County to develop an in-depth understanding of existing issues and opportunities. Through public engagement and technical expertise McKenna developed an urban design framework highlighting catalytic redevelopment opportunities, a partnership strategy for corridor reconstruction, identity elements, landscaping, and furnishing programs that increase aesthetic cohesion.

With an eye on results, the plan includes a Tax Increment Financing (TIF) analysis outlining annual capture and bond projections for 10, 20, and 30 year intervals. A six-step and three-year action plan details project phases, key steps, partners, and timeframes to keep the work on track and move toward meaningful change. With the Lincoln Highway Corridor Plan, New Haven leadership can work toward seeing this transformational vision realized.

