



# Graphic Designer

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## POSITION SUMMARY

McKenna is seeking a talented Graphic Designer to join our team. As our Graphic Designer, you will be joining a team responsible for creating visually appealing designs for a variety of projects from project branding to public engagement materials to presentations to multipage documents (to name a few). The ideal candidate is passionate about design, a whiz with Adobe Creative Suite, has a trained eye for detail, is an organized multi-tasker, thrives in a fast-paced environment, is a team player, and has a go-getter, roll up your sleeves attitude with a good sense of humor!!

## RESPONSIBILITIES

- Create large publication design projects in Adobe InDesign, managing typography, composition, color and layout with careful attention to detail and solid technical skill
- Create graphics / infographics / documents that communicate complex information simply
- Design and produce a wide range of marketing and promotional materials, including brochures, flyers, social media graphics, and more
- Create project websites (experience with Squarespace is a plus!)
- Ensure projects are completed with high quality and on time
- Be able to multi-task and pivot from one project to the next without skipping a beat!
- Work collaboratively with other team members to brainstorm new design concepts
- Conceptualize and execute design projects across various mediums, including print, digital, and social media
- Keep up to date with the latest design trends and techniques
- Ensure the McKenna brand is on point of the highest quality

## REQUIRED QUALIFICATIONS

- Bachelor's degree in graphic design or related field
- 7+ years of professional design experience
- Strong portfolio showcasing your design skills and creativity
- Proficiency in Adobe Creative Suite (InDesign, Illustrator, Photoshop)
- Proficiency in Microsoft Office (Word, PowerPoint, Outlook)
- Excellent communication skills and ability to work in a team environment
- Ability to take constructive feedback and incorporate it into your work
- Thrives in a fast-paced environment – able to manage multiple projects simultaneously
- Ability to multitask and pivot among projects
- Strong communication and collaboration skills
- A go-getter, roll up your sleeves attitude
- Ability to work a hybrid schedule out of our Northville office 3 days/week

### Bonus Skills:

- Experience with SketchUp
- Experience with WordPress / Squarespace
- Experience with digital interactive documents (Foleon, Issuu, etc)



At McKenna, we value creativity, innovation, and teamwork. We are committed to providing our employees with opportunities for professional growth and development, and we prioritize maintaining a positive and supportive company culture. If you are a talented and passionate designer excited about creating impactful designs that inspire and engage, we would love to hear from you!

## HOW TO APPLY

To apply for this position, **please email your resume and portfolio to [hr@mcka.com](mailto:hr@mcka.com)**, along with general salary expectations.

McKenna is an Equal Opportunity Employer and celebrates diversity, equity and inclusion and strives to create a dignified work environment where team members can thrive. Candidates with non-traditional backgrounds and transferable experience are encouraged to apply.