



# IN THE WORKS!

## PROJECT:

# Royal Oak Master Plan

## CLIENT:

City of Royal Oak, Michigan

## TIMING:

2022-2024

- Public input and technical analysis
- Plan drafting and validation
- Plan revision and public review
- Plan adoption

## PROJECT LEAD:

Paul Urbiel, AICP  
Senior Principal Planner

## IN ONE WORD:

Inclusive

## LEARN MORE:

[www.planroyaloak.com](http://www.planroyaloak.com)



## THE HIGHLIGHTS:

- Royal Oak is a desirable, thriving community that benefits from a walkable downtown, diversity of high-quality neighborhoods and a long history of championing the provision of parks.
- To build on these strengths and ensure Royal Oak's future success, the City enlisted the team of DPZ, McKenna, LandUseUSA and Jacobs to create a new Master Plan for the City.
- The resulting deliverable will provide Royal Oak leadership with a roadmap to continued success as a great place to live, work, shop, dine, visit and recreate, and confirm the City's status as a model of sustainable, resilient growth and economic success.

## WORTH NOTING:

The new Royal Oak Master Plan will translate initiatives in sustainability, climate action, age inclusiveness and housing diversity into actionable land use policy.



MCKENNA

[MCKA.COM](http://MCKA.COM)