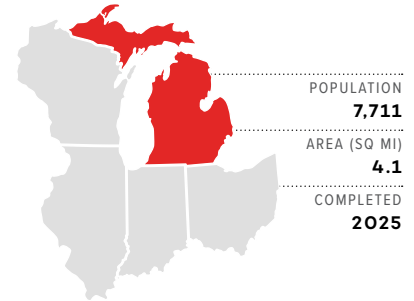




Master Plan, Parks, and Zoning

HUDSONVILLE, MICHIGAN

Known for its strong sense of community and high quality of life, the City lacked one thing – a downtown. Its historic core had been torn down for a highway expansion. Hudsonville sought to change that, adopting a bold plan to construct a new downtown.



MCKENNA'S ROLE

- » An updated vision for the downtown, with specific redevelopment steps, guidance, and ideas for development.
- » A series of parks, greenways, and trails to connect existing green space and recreational amenities, as well as create new ones.
- » A vision for bringing public transit to the community for the first time.



OUTCOME

A Master Plan that created a vision for the coming decades. A Parks and Recreation Plan that expanded upon their current system. And a Zoning Ordinance that would help to ensure implementation of the vision.



MAP Daniel Burnham Award for a Comprehensive Plan (2026)

