



IN THE SPOTLIGHT



Sarah Traxler, AICP

Executive Vice President

TIME AT MCKENNA:

15 years

WHERE I'M FROM:

Ann Arbor, MI

A FAVORITE PLACE I'VE BEEN:

Plumas National Forest (CA)

ONE PLACE I'D LIKE TO GO:

Mexico City

ONE OF MY FAVORITE PODCASTS:

Good Food

SOMETHING IMPORTANT I'M WORKING ON NOW:

The Birmingham, MI Master Plan—a multi-year, comprehensive planning effort, which is the first citywide land use plan since the early 1980s. Birmingham is known for its world-class downtown, amazing neighborhoods, beautiful parks and robust real estate market. City leaders realized that now is the time to examine all areas and features of the community at once, and have funded extremely thorough public engagement to set a course for the next 20 years.

WHY I LOVE WHAT I DO:

I love traveling our state and region to meet folks from all types of towns, making lasting connections and impacts based on real-world interactions about their ideas, hopes and dreams for their communities, neighbors and loved ones.

ONE WORD TO DESCRIBE ME:

Mindful

MY ADVICE TO FUTURE PLANNERS:

Plan places for people—don't forget the reason we do what we do is to enrich and sustain meaningful human experiences in our neighborhoods and out in the bigger world.



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