



# IN THE SPOTLIGHT



## Brian Keesey, AICP

Senior Principal Planner / GIS Manager

### YEARS IN THE PLANNING/ BUILDING INDUSTRY:

12

### TIME AT MCKENNA:

5 years

### WHERE I'M FROM:

Watertown, Wis.

### A FAVORITE PLACE I'VE BEEN:

I love Stockholm, Sweden. It's a global city with many comforting qualities, unique and organic design and modern amenities.

### ONE PLACE I'D LIKE TO GO:

Barcelona, Spain

### SOMETHING IMPORTANT I'M WORKING ON NOW:

Lyon Township's Master Plan. As one of the fastest-growing communities in Michigan, ensuring their vision is up-to-date may prove to be hugely impactful.

### WHY I LOVE WHAT I DO:

I play a role in the way people experience the places they live, work and recreate; impacts can be immediately experienced in the built environment, or long-term in the realm of policy.

### ONE OF MY FAVORITE WEBSITES/PODCASTS:

I'm loving a podcast called "Nothing Personal with David Samson," which is a great inside look at the business of sports from the perspective of a former MLB team president. There also are ties to the planning world sprinkled in – discussion on the decisions and dealings that need to occur with building a stadium, envisioning the districts around it and how public funding is secured for large public/private ventures.

### ONE WORD TO DESCRIBE ME:

Consistent

### MY MOST MEMORABLE PROJECT/CLIENT TO-DATE:

I was responsible for the preparation of a wind and solar energy ordinance for Beaver Township in Bay County, Mich. It was the first time that a project I was involved in was so controversial, that the public hearing was moved to a large auditorium to accommodate the number of people wishing to comment. The scale of the impacts of the ordinance were really tangible in that environment.



MCKENNA