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Brightmoor Neighborhood Plan

DETROIT, MICHIGAN

Detroit's Brightmoor neighborhood has been experiencing population decline for more than 30 years. McKenna Associates worked in collaboration with AAB Development Strategies LLC to create a comprehensive strategyto manage the decline, provide opportunity for new development, and protect intact neighborhoods in a sustainable manner.

Key plan recommendations included:

- Reducing the ownership red tape and using the Detroit Land Bank to get public control of land
- Demolishing over 2,000 housing units
- Establishing a homesteading program
- Right-sizing public infrastructure by eliminating public streets and blocks
- Re-locating a major thoroughfare, to increase traffic and the viability of a key commercial corridor

GIS was used extensively to create maps illustrating housing and neighborhood physical conditions, ownership, demographic data, and land uses. The data-driven GIS analysis of the neighborhood served as basis for the policies and recommendations of the plan.

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