



MCKENNA

Communities for real life.

What we did:

DESIGN

Urban Design

Downtown Planning

Landscape Architecture

Streetscapes and Crossings

Ford Road Streetscape

CITY OF GARDEN CITY, MICHIGAN

McKenna Associates, was hired by the Garden City DDA to provide streetscape concepts and guidelines for the primary entry intersections and transition zones along the two major streets; Ford and Middlebelt Roads, located in the Central Business District.

McKenna facilitated community input meetings which created design concepts for the four gateway and transition zones within the corridors. These concepts included the following elements: historic preservation of mid-century design façade design, street and ornamental trees; traditional style street and pedestrian lighting with banners and hanging baskets, special brick paving and corner treatments, ornamental iron fencing with masonry piers, special landscape planting with perennials for color, and pedestrian amenities such as benches and trash receptacles. The proposed streetscape elements create a unified and visually attractive entry sequence from the gateway and transition areas to the central city core area.

