



MCKENNA

Communities for real life.

What we did:

DESIGN

Form-Based Code

Urban Design

Downtown Planning

Form-Based Code

CITY OF GROSSE POINTE, MICHIGAN

The City of Grosse Pointe realized the need to set definite goals for the future to help direct redevelopment, protect the character of the community, and provide guidelines for new residential and commercial development in the Downtown. To ensure these goals were met, McKenna Associates worked with the City to develop a clear, concise, and graphic definition for the Downtown form using form-based code techniques and visual imaging.

